

# cTIs

Center for Technology  
and Innovation Studies



**KORIKA**  
Kolaborasi Riset dan Inovasi industri Kecerdasan Artifisial

 **HAKTEKNAS  
2023**  
Talenta Riset dan Inovasi  
untuk Indonesia Emas 2045

  
**AIIS**

**ARTIFICIAL  
INTELLIGENCE**  
INNOVATION SUMMIT 2023

**10-12**  
**August / 2023**  
*Jakarta International Expo*

Organized By  
 **cng**  
trade events

## VISION

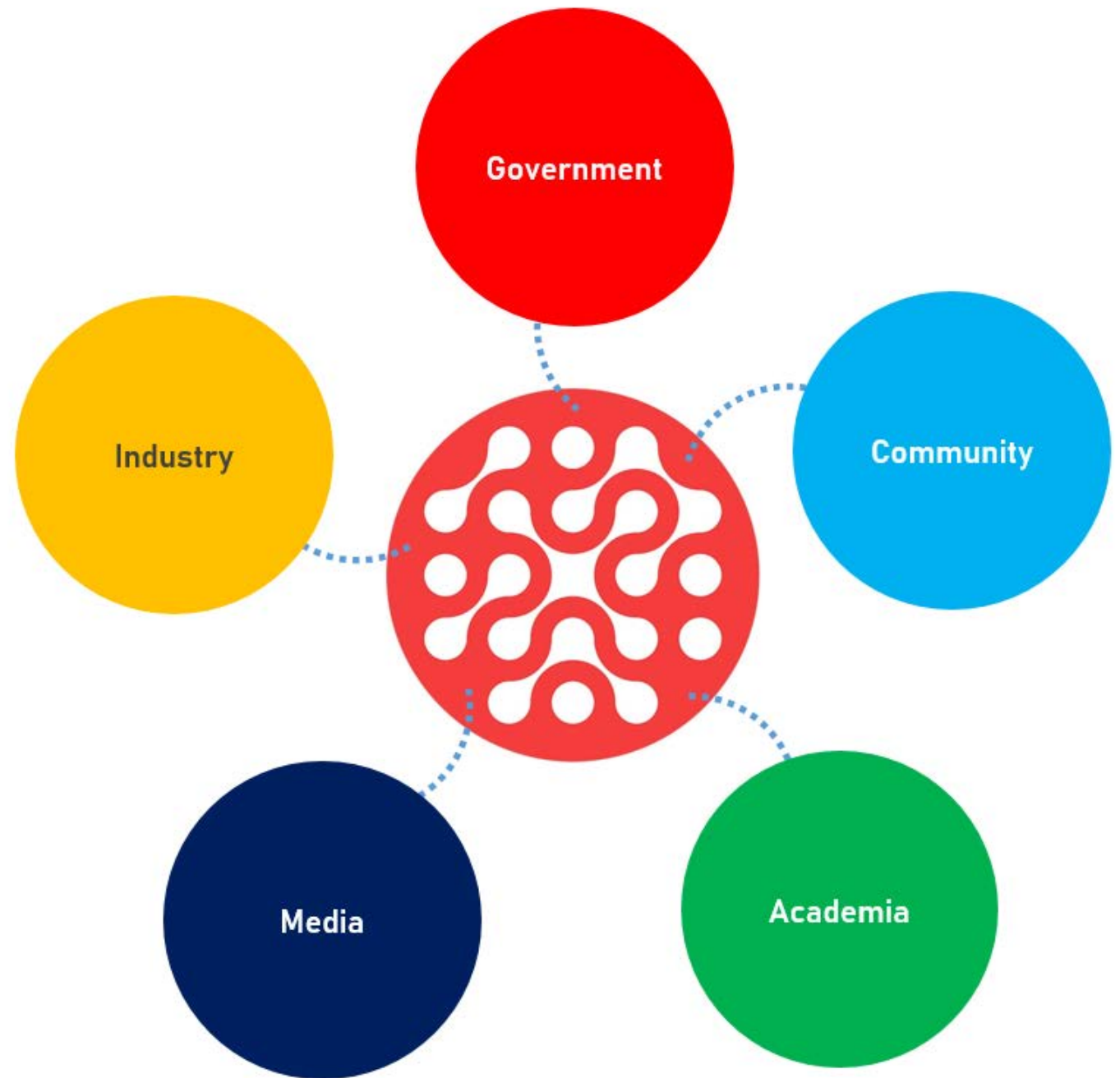
To be an agile and trusted organization in realizing a collaborative ecosystem to accelerate the implementation of the national artificial intelligence strategy towards Vision Indonesia 2045

## MISSION

- Actualize the orchestration of the n-helix KA collaborative ecosystem through a value-based business model with an artificial intelligence national strategy
- The ethical artificial intelligence implementation in accordance with the values of Pancasila
- Preparation of competitive and characterized Artificial Intelligence talents
- Implementation of a data ecosystem & infrastructure to supports the contribution of Artificial Intelligence for the benefit of the country.
- Implementation of an Artificial Intelligence research & innovation collaboration ecosystem to accelerate the bureaucratic reformation and national leading industries

# Penta Helix Spirit

- Industry
- Government
- Community
- Academia
- Media



# 7 Principals



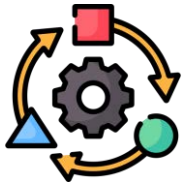
## Inclusive Collaboration

Consist of combination of government, industry and community implementation.



## Professional & Transparent

Uphold transparent, professional, audited and responsible governance.



## Adaptive & Agile

Fast in execution and validation, adjust to dynamics and especially able to let go of dependency on bureaucracy.



## Independent

Free from conflicts of individual, group or political interests.



## Healthy Competition

Creating alignments on open and healthy competition based on values and promote equal opportunities for Indonesia innovation.



## Indonesian Excellence

All activities must prioritize the goals of Indonesia's Independence



## Value Creation Basis

Creating added value for all stakeholders, so that a win-win solution is established for all.

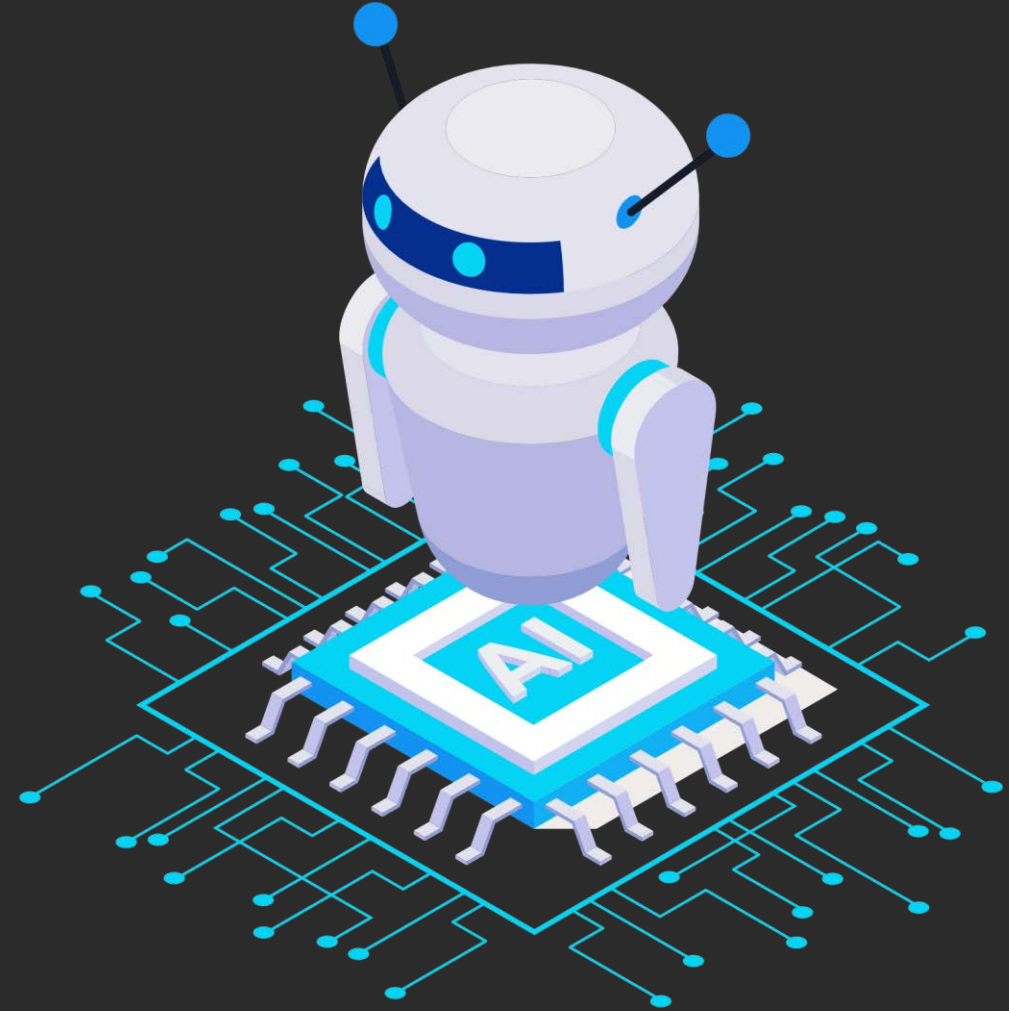


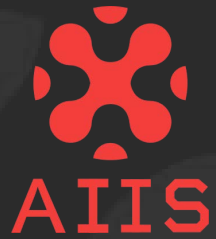
# ARTIFICIAL INTELLIGENCE

INNOVATION SUMMIT 2023

The Artificial Intelligence Innovation Summit (AIIS) 2023 is where groundbreaking ideas converge to shape the future. This premier event combines a dynamic conference and an immersive exhibition, offering a comprehensive platform for thought leaders, researchers, and industry pioneers to explore the transformative power of artificial intelligence (AI).

Join us as we delve into the latest advancements and cutting-edge applications of AI across diverse sectors of the industry and beyond. Engage in insightful discussions, keynote presentations, and panel sessions led by renowned experts, as they unravel the potential of AI-driven innovations. Immerse yourself in the exhibition area, where leading companies and startups showcase groundbreaking technologies and solutions, fostering connections and collaborations that drive AI-driven progress. This is the opportunity to be part of this forward-thinking summit, where ideas become reality and AI's potential is unlocked.





**ARTIFICIAL  
INTELLIGENCE**  
INNOVATION SUMMIT 2023

**Official Steering Committee AIIS 2023**

**Ketua** : Hammam Riza

**Anggota** : Bambang Brodjonegoro  
Meidy Fitranto  
Bambang Riyanto Trilaksono  
Indra Utoyo  
Indra Kesuma  
Hary Budiarto

**Organizing Committee AIIS 2023**

**Ketua**

Edi Sugianto

**Sekretariat**

Lukman Nasir, Sherly, Sofyan

**Bendahara**

Indra Kesuma

**Divisi Pavilion**

Meidy Fitranto

**Divisi Konferensi**

Bambang Riyanto Trilaksono, Hammam Riza

**Divisi Sponsorship**

Rio Ferdinand Kiantara

**Divisi Kompetisi**

Lya Hulliyatus Suadaa

**Divisi Media and Komunikasi**

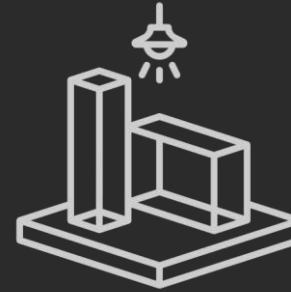
Desi Anwar

# SHOW FEATURES

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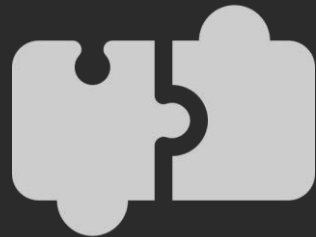
Hybrid  
Conference  
(Virtual & Onsite)



Exhibition



B2B Meetings



Business  
Matching



Live  
Streaming



e-Brochure &  
e-Catalogue



# Democratizing Artificial Intelligence For All

Conference Theme



# BACKGROUND

The "Democratizing Artificial Intelligence for All" conference, a groundbreaking event dedicated to exploring the transformative potential of artificial intelligence (AI) in Indonesia, while addressing concerns and dispelling fears that may exist around AI adoption. Indonesians may have additional concerns and fears about AI. These concerns are valid and deserve careful consideration. However, it is important to recognize that AI technologies can bring about numerous positive impacts that outweigh these fears.

Indonesia is a strategically significant nation with a large population, a diverse culture, and local wisdom. Its economy has been growing at an ever-increasing rate each year. As a result, Indonesia has a vast array of opportunities for the use of artificial intelligence (AI), as this technology has the potential to increase business productivity, improve the use of human resources as an investment, and spur innovation across a range of industries, including finance, health, education, agriculture, defense, transportation, and maritime affairs.

AI technologies can play a crucial role in addressing societal challenges and improving the overall well-being of Indonesians. From healthcare and education to transportation and sustainability, AI has the potential to drive innovations that positively impact people's lives. By democratizing AI, we can empower Indonesians to actively participate in shaping AI's applications, ensuring that it aligns with their values, respects their privacy, and serves their needs.

Through this conference, we are bridging Korika's vision, mission, principals, and spirit to provide insights, foster discussions, and share best practices that promote a holistic understanding of AI's potential and address the concerns surrounding it. By embracing AI technologies and actively shaping their development, Indonesians can harness the benefits of AI to create a future that is inclusive, prosperous, and aligned with our shared values.

# Theme

## Theme for Keynote Speech: "Democratizing Artificial Intelligence for All"

Key areas of focus will include AI for Bureaucratic Reform, Health Services, Education & Research, Food Security, Mobility & Smart Cities, Services & Creative Industry, Financial Industry- Banking, Financial Industry- Insurance & Investment, as well as AI for Defense. Here are nine potential sub-themes for the conference themed "Democratizing Artificial Intelligence for All":

Digital Government: Redefining Bureaucratic Reform with AI	Forecasting Healthy Future: The AI Revolution for Better Lives in Indonesia	Research and Education: How is AI Reshaping Education & Research in Indonesia?
Food, Drugs and Agriculture: Can AI Provide the Key to Sustainable Solutions?	Smart Cities and Mobility: Harnessing the Power of AI	Creative World of AI: The Power of Generative AI Creative Industries
Financial Industry: Artificial Intelligence in Banking	Investment and Insurance: Is AI the Game-Changer the Industry Needs?	AI for Defense: Safeguarding Indonesia's National Security and Cybersecurity

# AGENDA

## AIIS2023 AGENDA

### DAY

### AGENDA

#### Day 1

Thursday - 10 August 2023  
Main Conference  
KORIKA Pavilion

- KORIKA Planned Schedule
- Sponsor Presentation
- Invitation/partner slot
- Subject Matter Expert Speaker
- Competition Announcement

#### Day 2

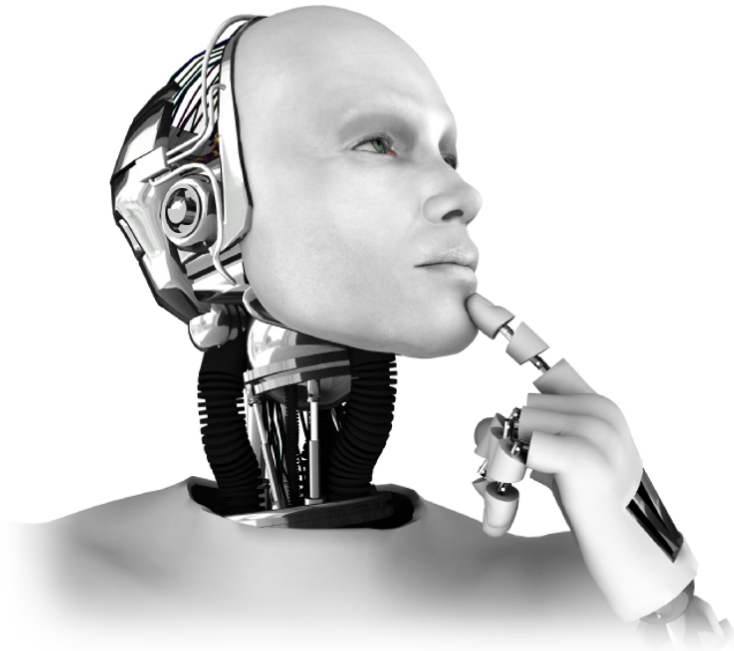
Friday - 11 August 2023  
KORIKA Pavilion

- Sponsors Poster Session
- Corporate Member Session
- Invitation/Partner Session
- Subject Matter Expert Freeside Chat

#### Day 3

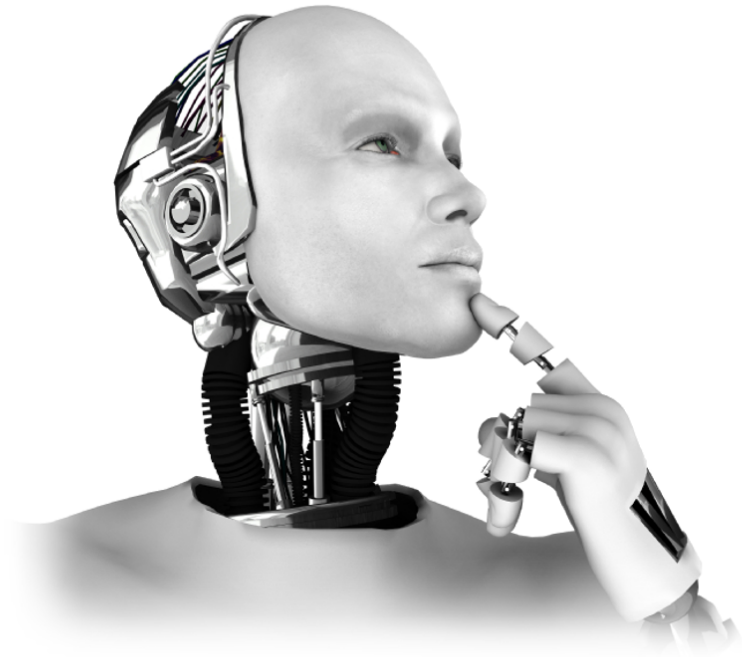
Saturday - 12 August 2023  
KORIKA Pavilion

- Sponsors Poster Session
- Corporate Member Session
- Invitation/Partner Session
- Subject Matter Expert Freeside Chat



# Day 1

Thursday, 10 August 2023  
MAIN Conference Stage

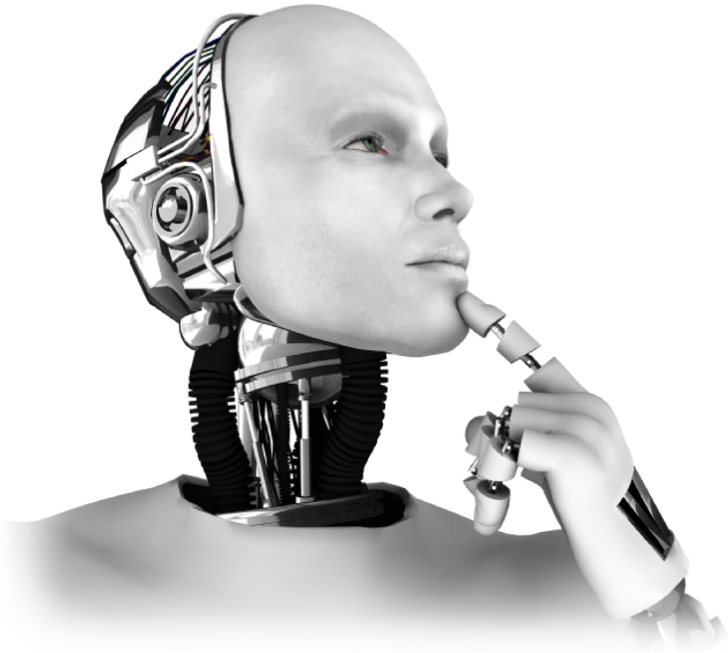


## AIIS2023 Main Conference Stage

Time	Agenda
08.30-08.45	<b>Opening Ceremony by AIIS2023 Organizing Committee</b>
08.45-09.45	<b>Keynote Speech</b> Menko Perekonomian : <b>Bpk. Airlangga Hartarto</b> Komisaris Utama PT. Telkom : <b>Prof. Bambang Brodjonego</b> Mendikbud Ristek : <b>Bpk. Nadiem Makarim</b> CEO Open AI : <b>Sam Altman</b> WaMenkominfo : <b>Bpk. Nezar Patria</b> CEO Stability.ai: <b>Emad Montesque</b>
09.45-10.45	<b>Healthcare : Forecasting Healthy Future</b> Speakers : <b>Kemenkes, BMKG, KLHK, Malaria No More, MBZUAI</b> Moderator : <b>Bpk. Indra Kesuma</b>
10.45-11.45	<b>Digital Government</b> Speakers : <b>Kemenpanrb, Kemkominfo, BSSN, PERURI, GDP Labs</b> Moderator : <b>Bpk. Hary Budiarto</b>
11.45-12.00	<b>KORIKA 2023 -2024 Inauguration and KORIKA 2nd Anniversary</b>
12.00-13.00	Lunch Break and Pray Time
13.00-14.00	<b>Research and Education</b> Speakers : <b>Rektor ITB, Dirjen Dikti, BRIN, BahasaKita, EduBeyond</b> Moderator : <b>Bpk. Dr. Indra Utoyo</b>
14.00-15.00	<b>Food, Drugs and Agriculture</b> Speakers : <b>Biofarma, Kalbe Farma, DEXA Medika, IPB BRAIN, Bapanas</b> Moderator : <b>Bpk. Agung Eru Wibowo</b>
15.00-16.00	<b>Smart Cities and Mobility</b> Speakers : <b>IKN, ITB, Kemenhub, Frogs, PII, ITS</b> Moderator : <b>Bpk. Meidy Fitranto</b>
16.00-16.45	<b>Creative World with Generative AI Competition Award Announcement</b>

# Day 2 & 3

11 – 12 August 2023  
KORIKA Pavilion



## AIIS2023 KORIKA Pavilion

### Day 2

Time	Agenda
09.00 – 09.30	Neo4j
09.45 – 10.15	Datasaur
10.30 – 11.00	Area31
13.30 – 14.30	Creative World with Generative AI Finalist Presentation
14.40 – 15.40	Creative World with Generative AI Finalist Presentation
15.50 – 17.00	Creative World with Generative AI Finalist Presentation

### Day 3

Time	Agenda
09.15 – 09.45	Open Mic
10.00 – 10.30	NLP Project BINA
11.00 – 11.30	AI and Blockchain
13.15 – 13.45	AI and Cyber Security
14.00 – 14.30	Open Mic
15.00 – 15.30	Open Mic

# Main Stage Conference



# Windows 11

One product family. One platform. One store



# Main Stage Conference



# KORIKA PAVILION

Kolaborasi Riset dan Inovasi Industri Kecerdasan Artifisial

FRONT VIEW  
600x 1200cm

-+488 CM-





## PAVILION





# Objectives

The objectives of the conference are as follows:

1. Foster a shared understanding of the importance of democratizing AI in Indonesia.
2. Explore the current state of AI technologies and their potential applications in various sectors.
3. Address concerns and dispel fears surrounding AI adoption, particularly related to job displacement and loss of human control.
4. Promote the ethical and responsible development of AI systems in Indonesia.
5. Highlight the role of accessible AI education and training programs in empowering individuals from diverse backgrounds.
6. Showcase successful examples of AI applications that have positively impacted Indonesia's healthcare, education, and other sectors.
7. Discuss the potential economic and societal benefits of AI for Indonesia, such as increased productivity and new job opportunities.
8. Explore the intersection of AI and sustainability, focusing on its potential in addressing environmental challenges.
9. Engage in discussions on AI policy frameworks and regulations that foster a human-centric approach to AI development in Indonesia.
10. Encourage collaboration and knowledge sharing among researchers, industry professionals, policymakers, and stakeholders to shape the future of AI in Indonesia.

# OUTCOMES

Outcomes for the conference can include:

1. Increased Awareness
2. Knowledge and Insights
3. Enhanced Skills
4. Networking Opportunities
5. Practical Strategies
6. Ethical Considerations
7. Industry Transformation
8. Collaborative Opportunities
9. Future Readiness
10. Overall Advancement

# OUTPUT

The conference will deliver the following outputs:

1. Increased awareness and understanding of the importance of democratizing AI in Indonesia.
2. Publication of conference proceedings summarizing key insights, discussions, and recommendations.
3. Creation of a network of professionals, researchers, and stakeholders interested in advancing AI in Indonesia.
4. Development of guidelines and best practices for the ethical and responsible use of AI technologies.
5. Identification of potential areas for collaboration and partnerships between academia, industry, and government in AI research and development.
6. Increased accessibility to AI education and training programs, promoting skill development for individuals from diverse backgrounds.
7. Showcasing of successful AI applications in healthcare, education, and other sectors, inspiring further innovation and implementation.
8. Creation of a policy roadmap for the integration of AI in various sectors of the Indonesian economy.
9. Enhanced understanding of the social, economic, and environmental impacts of AI adoption in Indonesia.
10. Promotion of inclusive and sustainable AI practices that prioritize the well-being and empowerment of all Indonesians.

# IMPACT

The impact of the conference can be as follows:

1. Enhanced Innovation
2. Improved Efficiency
3. Elevated Quality
4. Downtime Reduction
5. Augmented Security
6. Advanced Decision Making
7. Enriched Customer Experience
8. Creation of New Jobs
9. Increased Industry Competitiveness
10. Sustainability and Environmental Impact

# **PARTICIPANTS**



Delegates for the conference can include:

1. Industry Professionals
2. Researchers and Academics
3. Technology Providers
4. Government Officials
5. Policy Makers
6. Consultants and Analysts
7. Startups and Entrepreneurs
8. Industry Associations
9. Investors and Venture Capitalists
10. Students and Young Professionals

# EQUIPMENT

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AudioVisual System  
& Control Panel



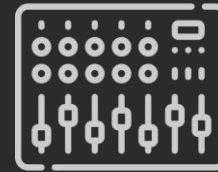
LED  
SCREEN



PC/Laptop



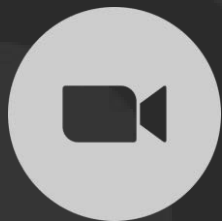
Microphones  
(Wireless &  
Handheld)



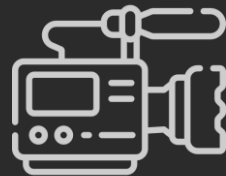
Speakers &  
Audio System



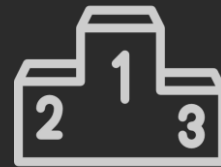
HD Video  
Conferencing  
Equipment



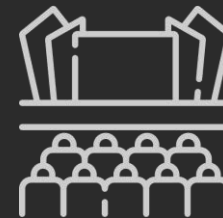
Virtual  
Conference  
Tools



Cameras &  
Video Recorder



Podium &  
Chair Setup



Stage and  
Decor



Delegates's Chairs

# VENUE

Jakarta is the focus of commercial activity in Indonesia. It is the seat of government, the centre for foreign commercial offices and the private sector.

The Jakarta International Expo, Kemayoran, is a purpose-built exhibition center that offers some of the most up-to-date exhibition facilities available in Southeast Asia, making it Indonesia's premier exhibition venue. It is located in the heart of Jakarta with easy access from Soekarno Hatta International Airport and The Tanjung Priok Port. Known as one of the largest exhibition venues in Indonesia, it is often used for various regional events and international events.





# Participants



Industry Professionals



Researcher & Academics



Technology Providers



Government Officials



Policy Makers



Consultant & Analysts



Startup & Entrepreneurs



Industry Associations



Investors & Venture Capitalist



Students & Young Professionals

200

Onsite Delegates

3,000

Virtual Attendance

250

Exhibitors

250

B2B Meetings

10,000

Visitors

## Indonesia Technology & Innovation

Held in Conjunction with :



# PROMOTION

## **Website**

Develop and design a dedicated website for AIIS 2023 and as a webpage for korika.id. This serves as the one-stop source for all the information about the event.

## **Social Media Marketing**

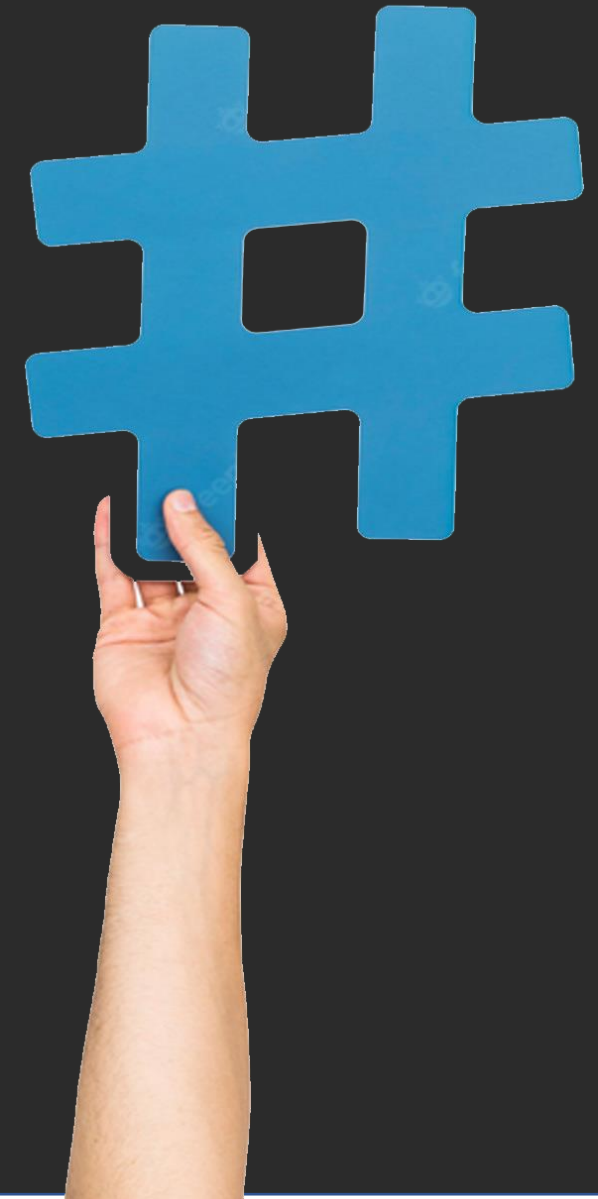
Create dedicated social media accounts on Instagram, Facebook, and LinkedIn for AIIS 2023. Assign a social media admin to handle, create, and post regularly.

## **Email Marketing**

Initiate Email Direct Marketing (EDM) strategies to promote the event to Korika's database and Event Organizer's database of 100,000 emails.

## **Advertisements**

Generate new leads by creating campaigns and paid advertising initiatives through digital media.



# PROMOTION

## Media Partners

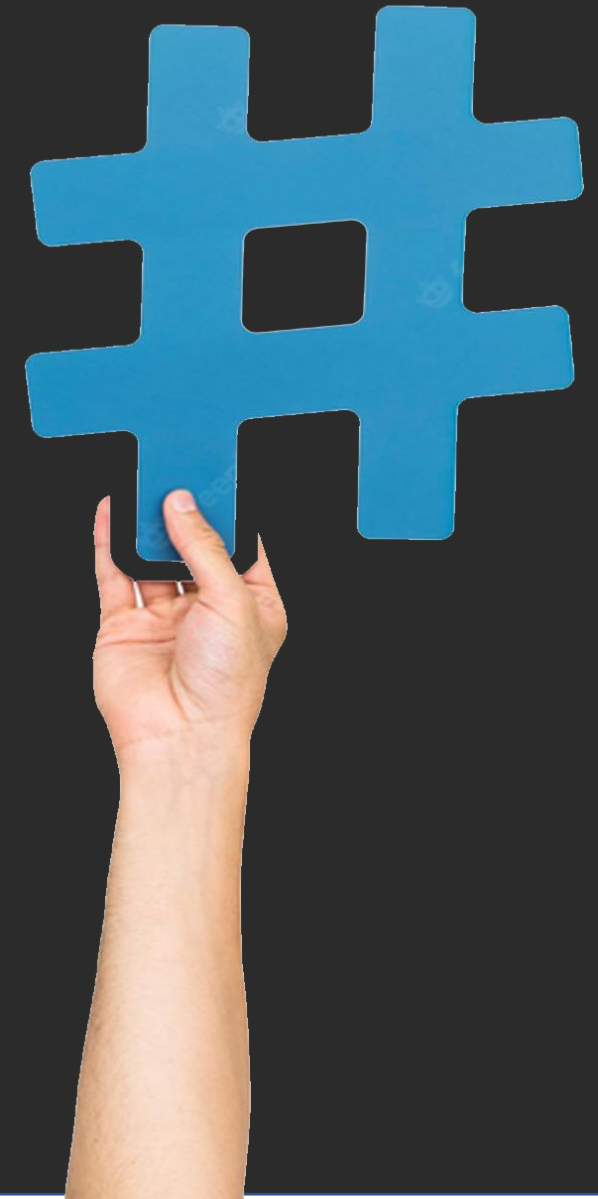
Collaborate with trusted media vendor for better audience reach, quality resources, and access to multiple platforms.

## Sales and Marketing

Offline efforts in promoting the event through cold calls, emails, brochure spread, networking events, and one-on-one meetings with potential partners, vendors, clients, sponsors, and exhibitors. Create and design sales and marketing kits to be used for promotional purposes.

## Onsite

Promote by spreading brochures in the area and install banners to increase engagement and visibility of the event. Announcement and updates through speakerphones, emails, and social media while the event is ongoing.



# Participation



**ARTIFICIAL  
INTELLIGENCE**  
INNOVATION SUMMIT 2023

## **Sponsor**

Companies that join as a sponsor can gain prominent brand exposure, networking opportunities, and the chance to showcase their products/services to a targeted audience, present at the conference, along with recognition as a key supporter of the event.

## **Exhibitor**

Brands that participate as an exhibitor can showcase their products/services directly to attendees, network with potential clients, and generate leads, while benefiting from increased brand visibility and the opportunity to engage with a relevant audience.

## **Speaker**

Speakers have the chance to share their expertise and insights with a captive audience, gain recognition as industry leaders, expand their professional network, and enhance their personal brand.

## **Delegate**

Conference participants can attend insightful sessions led by industry experts, engage in networking opportunities, and stay up-to-date with the latest trends, developments, and best practices in their field.

## **Visitor**

Visitors have the opportunity to explore the exhibition, discover new products/services, network with industry professionals, and gain valuable knowledge and inspiration from the event's offerings.

cTIs

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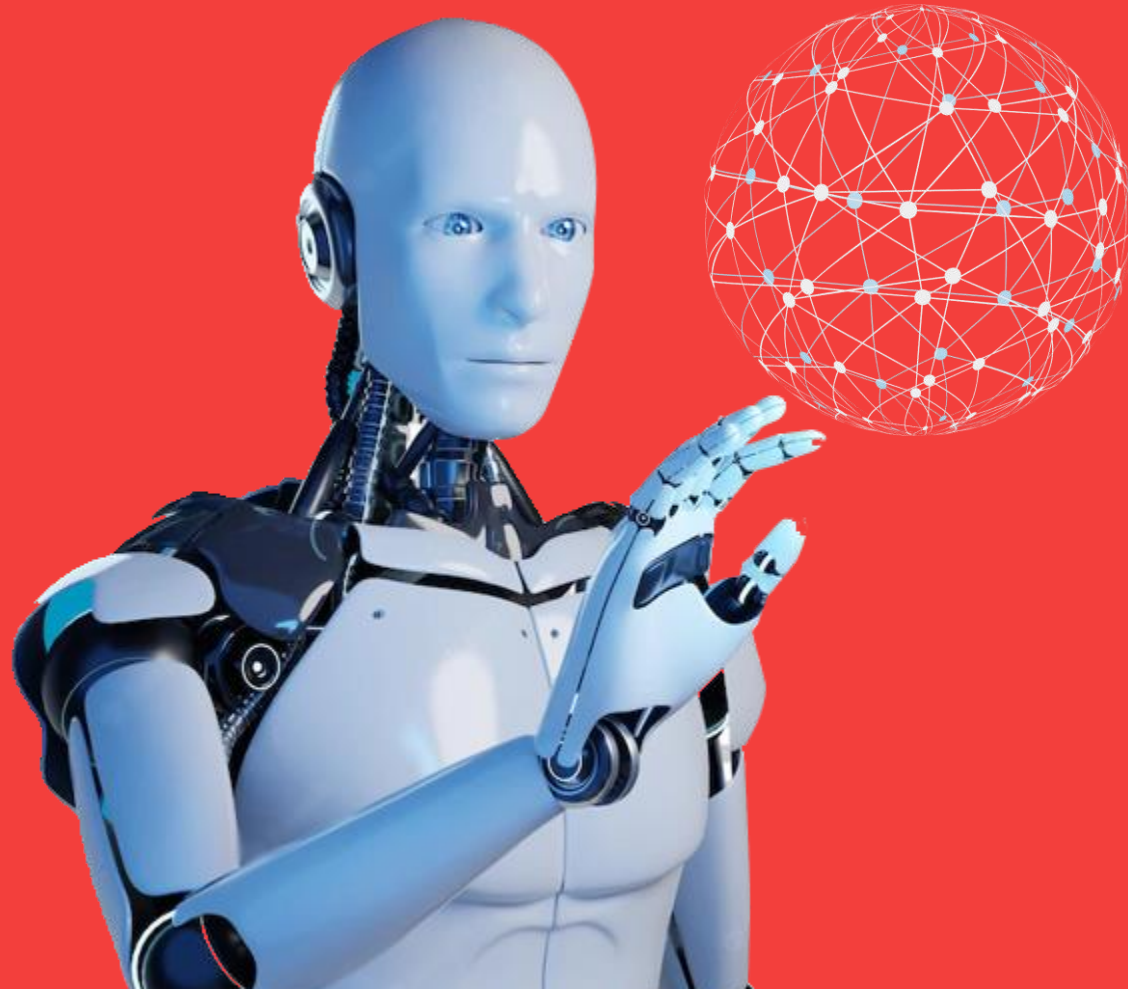
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